

September 20, 2005

Dear TLC brothers and sisters,

Regardless of the state you practice in, everyone in the TLC family should take this letter very seriously. A third party payment crisis is unfolding presently in the state of PA and there is no reason not to believe this is merely a testing ground for what will ultimately be occurring throughout the country. The initial red flag began with extremely delayed payments to providers embedded within a series of "coincidental" mishaps such as:  
Providers being issued new numbers,  
Subscribers being issued new numbers  
Computer glitches at IBC.....

We are now discovering that these issues might well be the tip of the iceberg as it is now becoming evident that numerous carriers are now dipping into monies appropriately due doctors, for present services rendered in an effort to recoup payments they are claiming were inappropriately paid for many months prior. For some this has already meant thousands of dollars, of seemingly missing funds from expected payments with little or no explanation of why.

As members of TLC you know we do not position ourselves as an insurance billing/coding seminar group. However we refuse to endorse the very common position many consultants take on this issue by avoiding the need to deliver the facts to you and look out for you in every way possible. This is why we spent years in TLC carefully selecting our alliances with those who are experts in this area. We have made it a top priority to galvanize relationships with the caliber of people who give guidance, coaching and service in areas of third party payment at the standards you are accustomed to receiving discovery coaching and breakthrough work in TLC. We are confident that the materials you will freely indulge in here will confirm for you the same clarity we have about why anyone engaged in any third party billing in their practice should be signed up with ProviderPRO.net as an adjunct to their TLC coaching. As a courtesy to our TLC members, they have a standing discounted package for you, should you have interest in the materials herein attached. If you are interested, please call Mary Ann to find out how to access your privileged TLC options with the ProviderPRO team.

The attachment you are about to open is the result of 10 days of work provided to you, free of charge as a compliment to your TLC services, thanks to the efforts of those looking out for at ProviderPRO.net and your TLC family. Moreover, ProviderPRO has alerted us that a second, even-more-significant advisory on the same issues will be forthcoming in a matter of days.

You will read the letter written directly to me, by Dave Klein and Keith Pendleton following our joint efforts to bring clarity to this extremely circuitous and potentially devastating action by IBC. To this point it seems it is almost exclusively flexed towards the chiropractic profession. Those of you who were at the August seminar, had the

opportunity to briefly meet these men but now you get to experience the full impact of the quality of work they produce, as you read their extremely comprehensive, completely validated series of responses. Please print these out as you must read them thoroughly and repeatedly before you prepare to take action in protecting yourself against this gross injustice being performed against our profession. All we seek is fairness and appropriateness by all parties involved. Let us unify our efforts in these moments and be a shining example for this great profession of what it means to be a TLC member and how ethically and articulately we conduct ourselves thanks to the coaching and guidance of our support staff at ProviderPRO.net.

Be mindful that you will also be meeting with this great team of attorney and compliance officer, at our November 4-5<sup>th</sup> seminar. They will be presenting a class for doctors at the end of our Saturday morning classes.

Should you choose to share this link with friends who are not members of TLC, we ask that you specifically address where these resources came from as this was an extremely demanding endeavor and one exercised with concern for you our members, though we know it is necessary to lend it to all in our chiropractic community. As for your privileges and special reduced rates with ProviderPRO those will not be extended to non-TLC members. Should your non-TLC friends choose to employ services with ProviderPRO, unlike you, they would be paying ProviderPRO's full fee.

Remember, taking action dissolves fear. Here's to your continued growth and prosperity...

Your Heart Coach  
Dr. Dean DePice